

ALUMNI

Graphic Designers Break New Ground

Cambrian's Graphic Design graduates are crossing borders and breaking new ground, and the College's current batch of students is not far behind.

"Our graduates are making their mark in the design field both locally and in a number of other markets," said Ron Beltrame, coordinator of the Graphic design program. "It is also encouraging to discover that many of our graduates are taking an entrepreneurial approach to their careers by establishing thriving studios that support local economies and are engines of job creation."

Here is what some of the College's design grads are doing today:

- 2008 graduates Nico Taus and Frank Chartrand, the creators of Bureau, are successful local entrepreneurs.
- Matt Rocca (2008 grad) and Brett Lair (2010 grad), are designers with Brooks Marketing Resources in Sault St. Marie, with responsibility for OLG's design work.
- Andrew Knapp (2004 grad) is the creative director for Rareview, a Los Angeles based web design development agency.
- Siddarthganuly (2003 grad) is the art director with Ogilvy & Mather in Mumbai, India.
- Mark Gibeault (2008 grad) is senior designer for Legend Boats, based in Whitefish.
- Kyle Haapala is a user interface and user experience designer at ConceptShare in Sudbury.

Students currently in the program are also breaking new ground in the design field. Third-year student Scott Savarie secured a three-month international internship at Edenspiekermann, one of the

world's most influential design studios. Scott had been following Edenspiekermann's work for some time, and knew this would be an amazing experience. "I wanted to go somewhere extraordinary for my placement, so this became the perfect opportunity," explained Scott.

Ron said he's thrilled that a Cambrian student secured such a prestigious opportunity. "Considering the global pool of candidates, this is quite a monumental achievement for Scott and for the Graphic Design program at Cambrian College."

Despite their differing goals and varying career paths, Cambrian's Graphic Design students and alumni are using their skills and talents to fulfill their aspirations and make important contributions to the design landscape in Northern Ontario and beyond.



Kyle Haapala



Frank Chartrand and Nico Taus